



Earth Gratitude Project

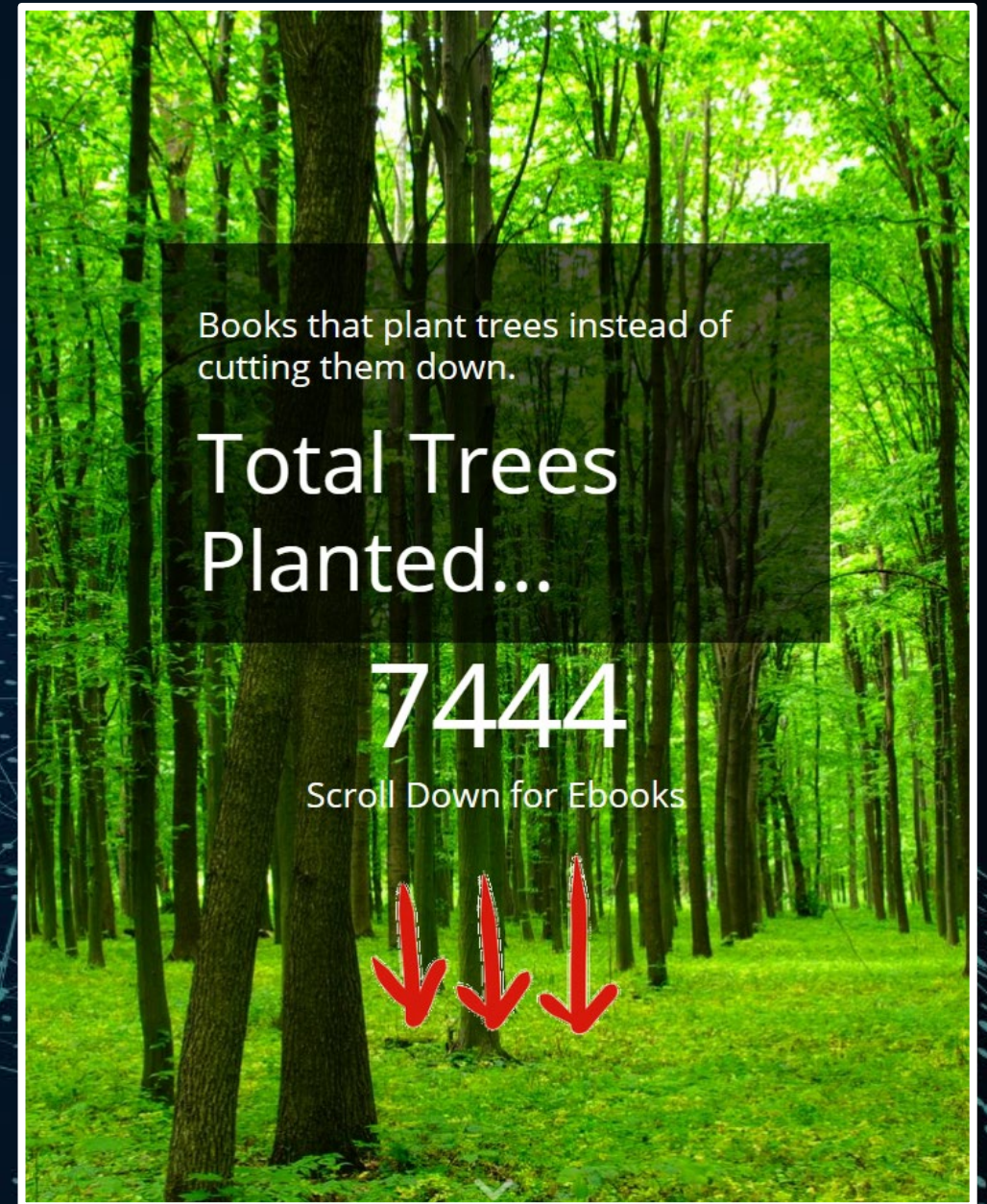
Creating a healthy planet begins with love, connection and GRATITUDE. Our Earth Gratitude celebration combines eZines, film festivals, games and giveback programs in a multi-faceted event model. Contributors include: H.H. The Dalai Lama, H.R.H. The Prince of Wales, Jane Goodall, Deepak Chopra, Elon Musk, Lynne Twist and many other well-known luminaries of sustainability. Our previous sponsors include: Rainbow Light, EARTHDAY.ORG, Life Is Good, Unify, The Bodhi Tree, L.A. Yoga Magazine and YOU!



The Eco-Games

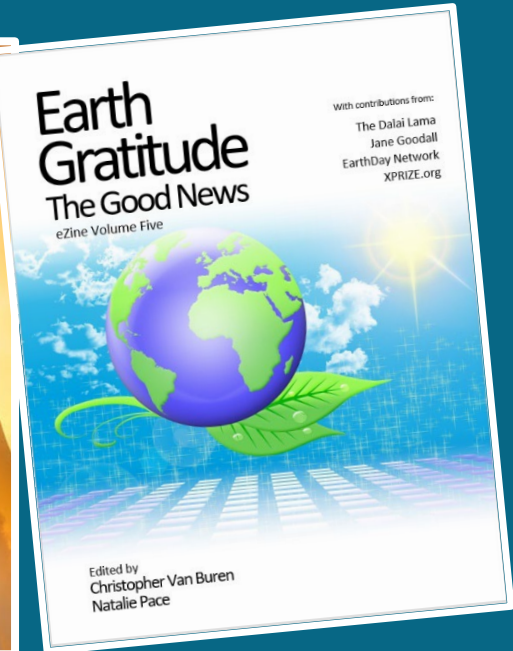
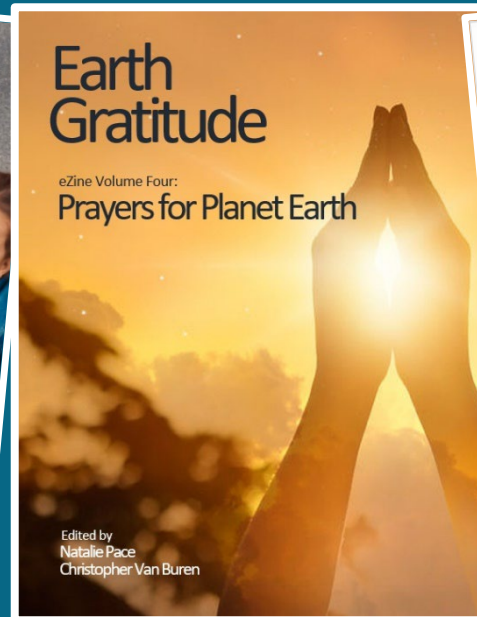
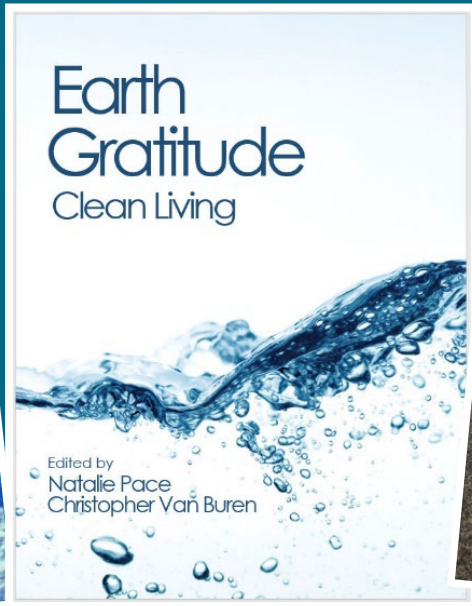
Earth Gratitude includes eco-games to increase engagement, social reach and impact for a better world through:

- ❖ Educational programs
- ❖ Tree planting
- ❖ Innovative media (videos, eZines, social campaigns)
- ❖ Highlighting partners and brands that are making a difference
- ❖ Gamification
- ❖ Inspiring people to explore solutions to environmental issues
- ❖ Inspiring brands to lead in shaping positive narratives about healing our environment



The eBook & eZine Series

Our eZines are picturesque, compelling, informative. They are designed to engage readers, while promoting regenerative solutions and our sponsors. The 2022 eZine theme will be: *Gratitude Works*, featuring the groundbreaking projects that are restoring our home planet, as well as science-based data on why gratitude is a powerful fuel for change.



The Festival

This coming Earth Day, we will celebrate with our Earth Gratitude Online Festival, featuring...

- Email Campaign Promoting all Event Elements.
- Festival Activities (art, music, performances, innovations, dialogs and more).
- Earth-Box Gift Box will distribute sample products throughout all campaigns and events.
- eZine & eBooks.
- Quizzes & Challenges.
- Invest In Our Future: Focus on kids' projects.



Reaching Conscious Consumers

We aim to reach **over 10 million** conscious consumers with over 100 million impressions/views, through our...

- ❖ eZine
- ❖ Festival viewership
- ❖ Email campaigns
- ❖ Social memes
- ❖ Mobile-friendly games

Our Earth Gratitude Festival is scheduled for March and April 2022 while eZine views and engagement continue all year. This year see our biggest impact ever!

Our media partners include...



Waterside Productions



Social Engagement

"This is my gospel. Grow your own food. Growing your own food is like printing your own money. We can create a utopia in our own environment. I can replicate Eden with the plants. I feel like I'm in paradise."

Ron Finley, Founder of the Ron Finley Project



"There is plenty to love about bike sharing. Bike share has been deployed in over 500 cities across the world, and has been a successful way to get people out of their cars and into an alternative form of transportation."

EarthGratitude.org
#EarthGratitude



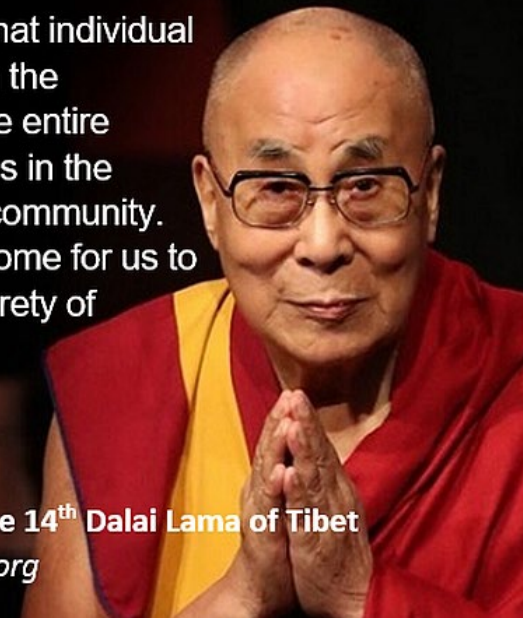
Jane Goodall's Message to Humanity...

"Together with everybody making a difference, we can change the world."



"The reality is that individual life depends on the community. The entire 7-billion humans in the world are one community. The time has come for us to think of the entirety of humanity."

His Holiness, The 14th Dalai Lama of Tibet
EarthGratitude.org



Sponsor Packages

Platinum Sponsor

You receive the back cover in our 2022 eZine, customized memes for our social campaigns, sponsor credit (logo & text) on our home page and clickable links in our email & festival campaigns.

Cost = \$6000



Happy Earth Day!

The 5 Prayers for Planet Earth Begin Tomorrow!


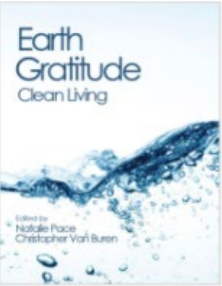
Today: A Free Gift for You and Your Friends...

We welcome you to our Earth Day Gratitude Project and hope you will celebrate Earth Day 2017 with us by...

- Sharing our beautiful ebook with your friends (click the cover and download it as our free gift).
- Playing our Earth Trivia games --> [here](#)
- Downloading some of the ebooks in our "Books That Plant Trees" program, which is available from [this link](#).

You are receiving this email because you signed up for one or both of our daily email series. Keep an eye out for our first message in the series.

Love to you and the Earth,
-- Earth Day Gratitude Project (the people)



Help us Plant Trees in Africa, Asia & Latin America!

Books that plant trees instead of cutting them down: Download any ebook from our Books That Plant Trees page and we'll plant a tree for every download. Share the page with others to plant even more trees!

[Click here](#) to see the books and how many we've planted so far.

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Gold Sponsor

You receive a content page in our 2022 eZine, customized memes for our social campaigns, and clickable links in our email & festival campaigns

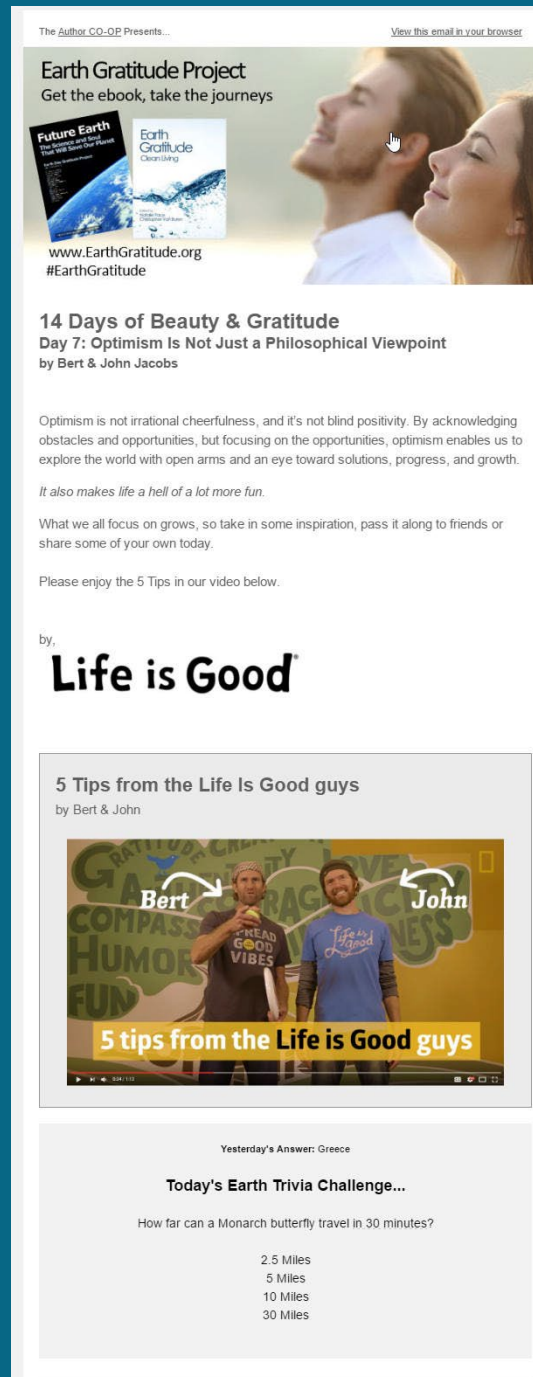
Cost = \$4000

Sponsor Packages

Silver Sponsor

You receive a content email in our 14 Days of Gratitude email series plus customized memes for our social campaigns.

Cost = \$2,500



Gift Box Sponsor

Place your product sample into our Gift Box that gets shipped to every premium festival ticket holder. Content may include books, gadgets, tickets, gift cards, product samples, etc.

Cost = please inquire



Sponsor Packages

Official Store

You become the official store of the 2022 event, with a store page in each eZine, links in various locations throughout the email & festival campaigns, plus customized social memes for our social campaigns and sponsor credit (logo and text) on our home page.

Cost = \$7,500

Nourish Yourself, Nurture Our World



Specially formulated for individual nutritional needs, we have a multivitamin that is right for you. From prenatal vitamins to menopause formulas, from children's chewables and gummies to supplements for active seniors, you will find a multivitamin that fits your needs and provides nutritional support for your lifestyle. All Rainbow Light supplements are 100% natural and are gentle on the stomach.

Digestive Health

Multivitamins

Vitamins, Minerals & Antioxidants

Omegas

SAVE \$3
ON ANY (1) RAINBOW LIGHT PRODUCT
In-Store Coupon. Click to Print


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The Official Earth Gratitude Bookstore

BODHI TREE

ask & you shall receive

These extraordinary books by the Earth Gratitude contributors, and many more great titles offered in the specially curated Bodhi Tree Earth Gratitude Day Bookstore, hold answers to some of the most important questions of our time.



In gratitude and celebration for this special day, we joyfully offer three free gifts—*Bodhi Talks* by Deepak Chopra, Robert Thurman and John Robbins.

Claim Your Free Gifts

BODHITREE.COM

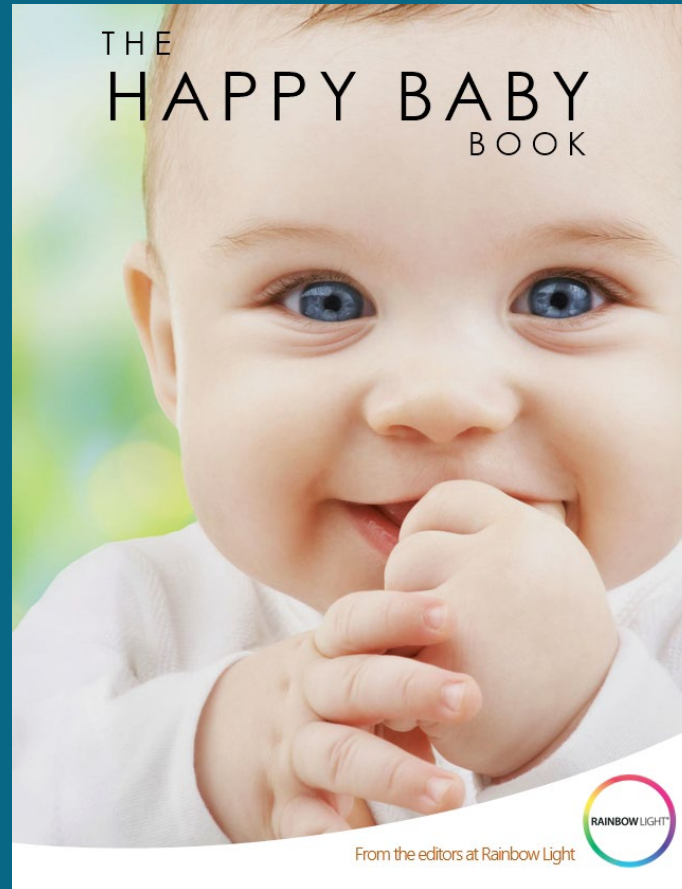
Ask the questions.

Sponsor Packages

Custom Package

Tell us what you want most? Email opt-in list? A custom eBook or eZine featuring your company and projects?

Cost = \$TBD



Our Earth 2.0
Mini-eBook Series